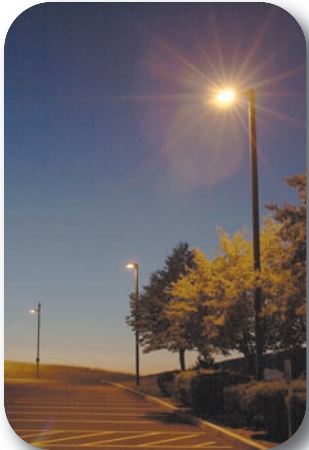


Energy *Lines*

NYSEG

www.nyseg.com

NYSEG's *SafeGuard Lighting* provides safety, security and visibility



- **Protect people and property, and enhance the visibility of your business**
- **No upfront costs: monthly cost is all inclusive, covering installation, maintenance and energy**
- **Free planning and layout**



NYSEG *SafeGuard Lighting*:

- Helps employees and customers feel more secure
- Deters theft and vandalism
- Completely automatic – on at dusk, off at dawn
- Fully maintained by NYSEG
- Free installation – requires no upfront investment
- Itemized on your existing NYSEG bill

Draw attention to your business and create a pleasant and more secure environment for your customers and employees with economical *SafeGuard Lighting*.

With NYSEG's **free lighting consultation and layout service** you can select the ideal system for your situation. For a monthly charge we install and maintain the system – that includes the electricity.

SafeGuard Lighting delivers convenience, security, increased visibility and highly efficient lighting all in one. And you don't even have to flip a switch –

***SafeGuard Lighting* turns on automatically at dusk and off at dawn.**

If you'd like to know more about *SafeGuard Lighting*, please call **1.877.74.LIGHT** (1.877.745.4448) or visit **nyseg.com** and click on the "Your Business" tab.

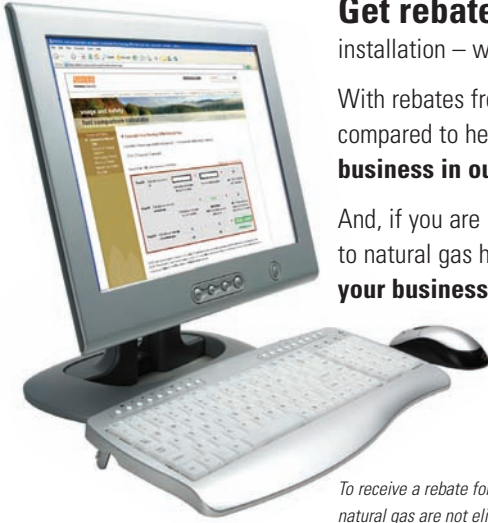


**Know what's below.
Call before you dig.**

Before starting an outdoor project, have underground utilities marked to protect yourself from injury and prevent damage. A phone call to **811** at least two days but not more than 10 days before you plan to start your project is all it takes.



ACT NOW and Save with Natural Gas!



Get rebates up to \$500 plus annual savings and free natural gas service installation – when you convert to clean, economical natural gas heat!

With rebates from NYSEG to lower your conversion costs and the annual savings compared to heating with oil or propane, **now is the perfect time to bring your business in out of the cold.**

And, if you are 100 feet or less from one of our natural gas lines, and you convert to natural gas heat, **NYSEG will install the natural gas service from our line to your business for free!**

Use our online fuel comparison calculator to **compare and save** – click on the “save with natural gas” icon at nyseg.com and select the “fuel comparison calculator.” The calculator allows you to compare the cost of either oil or propane with more energy-efficient natural gas.

To receive a rebate for a furnace or boiler, you must be converting to natural gas heat. Customers who already heat with natural gas are not eligible. \$500 total maximum rebate per service address. Rebate amounts will not exceed the cost of the equipment and installation. Offer in effect January 1 - December 31, 2008.

Generator Safety

Generators can be dangerous if not used properly. You may be liable for damage or injury to people and property that may result from an improperly installed or operated emergency generator. Review these safety tips before using your portable or stationary generator.

- Read, understand and follow the manufacturer’s instructions.
- Operate outdoors in a clean, dry area.
- Your generator must be properly grounded.
- After losing power, turn off main breaker or pull main fuse block.
- Generators that are directly connected to existing wiring systems must use a double-pole, double-throw transfer switch.
- Electrical connections must comply with the National Electric Code (NEC).
- Do not overload your generator with too many appliances.
- Use properly sized extension cords in good condition.



Typical portable generator

STATIONARY GENERATOR INFORMATION

Stationary generators require additional consideration. They should be installed only by professionals. NEC and local code requirements must be met, and a double-pole, double-throw switch is a must.

If you are planning to install a stationary emergency generator powered by natural gas:

- Contact NYSEG at **1.800.572.1111** to ensure that there is adequate natural gas pressure.
- Check (or be sure your contractor checks) with the municipality to see if a permit is required.
- Be sure to read, understand and follow all manufacturer’s instructions for safe operation.



Typical stationary natural-gas fired generator



Part of NYSEG’s commitment to the environment ...
printed with soy ink on recycled paper, using 100% renewable wind energy.

