

NYSEG

Energy Lines

Attention natural gas customers: ★

You can shop for your natural gas supplier. Watch your mailbox for details.

July 2005

We're investing in our communities

Serving our communities means providing reliable, essential electricity and natural gas. It also means investing our energy in the organizations and events that make our communities special.

"NYSEG has a long history of contributions and a deep commitment to the communities they serve." *Jim Dooley* – President & CEO of Finger Lakes Health

We also help ensure the well-being of our communities in the following ways:

Economic Development > We've launched a new economic development campaign and Web site – lookupstateny.com – to encourage business growth in Upstate New York. The Web site includes information about more than 10 incentive programs to assist companies looking to expand.

"We are 100% committed to helping qualified companies quickly, accurately and cost-effectively determine how our part of the world can be an ideal match for their needs." *Clyde Forbes* – Manager, Economic Development, NYSEG


Look Upstate NY

Power Partner > We work side by side with community agencies to help income-eligible customers learn how to budget and use energy wisely. Since 1998, Power Partner has provided much needed assistance to more than 54,000 people.

"The difference you have made in my life is nothing short of miraculous. Things were going downhill at an alarming rate. This program, and the kind and wonderful people who administer it, have lifted me from the depths of despair, to a hopeful life in which I am able to see light at the end of the tunnel. I wish more companies had your heart." *Anna* – Clifton Springs

Safety Education >

We offer free safety information online at nyseg.com. Our live-line and natural gas programs for law enforcement and emergency services



personnel help ensure that the scenes of emergencies remain safe.

"The program was extremely informative and has the potential to positively impact my duties as a road trooper." *Trooper Rebecca L. Brotz* – New York State Police - Troop A



IT PAYS TO USE ENERGY SAFELY AND WISELY

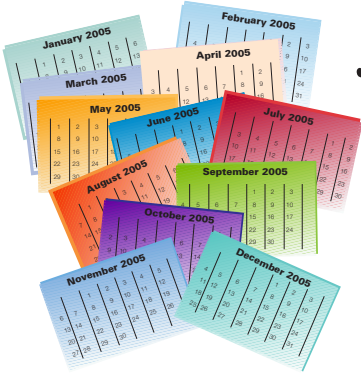
Test your Energy IQ: What simple steps can you take to keep your house cool?

Look for this symbol ▶ on the back to find the answer.



You can even out

your monthly energy bills



Budget Billing lets you spread your energy costs evenly over 12 months. We'll review your account every three months and adjust your payment as needed so you'll have neither a big credit nor a large amount due at the end of 12 months. Sign up at nyseg.com or call us at **1.800.572.1111**.

Pay your bills *with the convenience* of a click



When you sign up for NYSEG's online billing, you'll avoid writing checks and have more time to savor the rest of your summer!

In fact, there are 3 ways you can receive and pay your bill without having to write a check:

- 1 Online billing and payment** – Use your existing online payment service, or sign up with NYSEG's no-fee service partner, CheckFree™.
- 2 Electronic funds transfer (EFT)** – We'll automatically deduct your payment from your bank account on your bill due date.
- 3 Combine EFT and online billing** – Enroll in both and review your bills online, whenever it's convenient for you.

To learn more about any of these bill payment options or to sign up, visit nyseg.com.



Online at
nyseg.com



IT PAYS TO USE ENERGY SAFELY AND WISELY

Energy IQ Answer: Using energy wisely this summer can help keep your house cool and save you money. Here are some tips:

- Keep curtains or blinds closed on hot, sunny days.
- During the hottest part of the day, close windows and doors to keep heat out.
- Turn off unused lights, TVs, computers, and stereos.
- Set the air conditioner thermostat at 78° or higher. Each degree above 75° saves 3% of the energy used to cool your home.
- On moderately hot days, use fans instead of air conditioners.
- When the weather permits, hang laundry outdoors to dry.



► **For more helpful energy information visit nyseg.com.**



An Energy East Company

Printed on recycled paper
NYSEG 05-0238 860M