

It Pays to Participate

Earn incentives on air-source heat pump and heat pump water heater technology and build your business with the NYS Clean Heat Program.



How to apply for an incentive:

1. Enroll as an NYS Clean Heat participating contractor at nystatewidecmp.programprocessing.com.
2. Select and purchase eligible equipment depending on your customer's needs and Manual J calculations.
3. Install qualified equipment for an NYSEG or RG&E customer. See eligibility requirements on back.
4. Submit projects on the NYS Clean Heat Program online portal and get paid! Visit cleanheat.ny.gov/contractors.

Learn more at cleanheat.ny.gov/contractors.

Customer rebates and contractor rewards available:

Category	Technology	Incentive	Total Incentive	Participating Contractor Reward ¹
2	ccASHP: Full Load Heating	\$/10,000 Btu/h of maximum heating capacity at 5°F, as documented on the NEEP Product List ²	\$800	\$300/project
2a	ccASHP: Full Load Heating with Integrated Controls	\$/10,000 Btu/h of maximum heating capacity at 5°F, as documented on the NEEP Product List ²	\$1,000	\$500/project
2b	ccASHP: Full Load Heating with Decommissioning	\$/10,000 Btu/h of maximum heating capacity at 5°F, as documented on the NEEP Product List ²	\$1,200	\$500/project
5	Air-Source HPWH (\leq 120 gal)	\$/Unit	\$700	N/A
5 Midstream	Midstream Air-Source HPWH (< 120 gal)	\$/Unit ³	\$800	\$50 contractor \$50 distributor

Save your customers money while earning some for yourself!

¹Each participating contractor may retain up to the participating contractor reward amount shown in the incentive table. The balance of the total incentive less the participating contractor reward must be passed or otherwise credited to the customer in its entirety.

²Heat Pump Water Heater must be purchased through a participating distributor to receive this incentive. Contractors who are submitting applications with both air-source heat pumps and HPWH cannot receive the \$100 additional reward.

³Available for heat pump water heaters purchased through the instant rebate program at participating retailers. Contractors who are submitting applications with both air-source heat pumps and HPWH cannot receive the \$100 additional reward.

List of eligible NYS Clean Heat equipment:

Category Number	Description	Eligible Technologies	Eligibility Requirements
2	ccASHP: Full Load Heating	Mini-split Heat Pump ("MSHP"), Central ccASHP	<ul style="list-style-type: none"> Each unit in system must be on the NEEP Product List Total heat pump system heating capacity is <300,000 Btu/h for all building types except Multifamily Multifamily (5 or more units) installing heat pumps should apply for Category 4 incentive For central ASHPs installed with a back-up furnace in the same cabinet, the back-up furnace must have capacity <225,000 Btu/h Total heat pump system heating capacity satisfies at least 90% of the BHL. Systems sized for >120% BHL may incur further review and require justification
2a	ccASHP: Full Load Heating	Mini-split Heat Pump ("MSHP"), Central ccASHP with integrated controls	<ul style="list-style-type: none"> Eligible projects include any heat pumps that meet the full building load where the previously existing system is coupled with integrated controls Category 2a is only available for retrofit projects of existing structures and is not available to new construction or gut rehab To be eligible for Category 2a incentives, the integrated controls package must be connected to existing fossil fuel heating equipment and must operate the heat pump as the first stage/primary heating system Ancillary electric heating systems are not eligible for a Category 2a incentive
2b	ccASHP: Full Load Heating	Mini-split Heat Pump ("MSHP"), Central ccASHP with decommissioning	<ul style="list-style-type: none"> Eligible projects include any heat pumps that meet the full building load where the previously existing fossil fuel system is decommissioned Retrofit projects are eligible; new construction and gut rehabs are not eligible Category 2b will require submission of a decommissioning checklist, which can be found on the Contractor Resources website⁴ Total heat pump system heating capacity satisfies at least 100% of the building heating load⁵
5 and 5 Midstream	HPWH (up to 120 gallons of tank capacity)	Air-to-water HPWHs Dedicated DHW WWHP (<120 gallons)	Air-to-Water HPWHs with storage capacities up to 120 gallons must meet or exceed ENERGY STAR® Residential Water Heater specification

Based on Version 10 of the NYS Clean Heat Program Manual

Heat pump water heater incentives are limited to one per customer. If you require more than one unit, please contact the program team.

Questions? Contact our account managers:

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⁴The Decommissioning Checklist can be found under the "Air Source Heat Pump (ASHP)" menu on the Clean Heat Contractor Resources page (<https://cleanheat.ny.gov/contractor-resources/>).

⁵Contractors are strongly encouraged to design heat pump systems in this Category that satisfy 100% of BHL