

Install EV charging stations **more easily** and **affordably**



Up to 100%
reimbursement



Attract new
customers



Increase business
and dwell time



Scan the QR code
or go to [nyseg.com/
EVMadeReady](https://nyseg.com/EVMadeReady) to
learn more.



**NYSEG's Make-Ready program
incentives help streamline
the process and offset costs**

Join the network of developers and businesses upgrading infrastructure and installing charging stations at commercial properties. You handle the installations. We help with the costs and paperwork to move projects along.

The future of EVs, positively charged by you

As more drivers go electric, EV charging stations are becoming an expected service. By expanding access, you show customers you care, strengthen your sustainability commitment and give your business a competitive edge.

What's the power of adding EV charging?

Towns and cities

- Help meet sustainability goals
- Draw new visitors and tourists
- Provide a valuable service for EV drivers

Retail businesses

- Become a charging destination
- Extend dwell time
- Stand out as a sustainability leader

Workplaces

- Help meet sustainability goals
- Attract and retain top talent
- Provide a valuable employee amenity

Multi-unit dwellings

- Increase your property value
- Provide a valuable tenant amenity
- Add a new revenue stream

Car dealerships and gas stations

- Attract new customers
- Diversify services and enhance brand reputation
- Add a new revenue stream



Get more details on our Make-Ready program. Scan the QR code or go to nyseg.com/EVMakeReady to get started.

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Steps to streamlined installation

Make-Ready is powered by committed partnerships with pros like you. Working together, we'll help answer any questions about EV charging and guide the installation process from start to finish.



1. Contractors and clients connect



2. Pinpoint a location and create a site design



3. Submit an application



4. Build the charging station



5. Receive your payment

Incentives to lower your installation costs

See how we can help lower the costs of your EV charging station installation, providing incentives to cover a portion of the electrical infrastructure costs.

	Covered by Make-Ready NYSEG reimburses up to 50%, 90% or 100% for eligible sites		Paid for by the contractor/ site host	
	 Utility-side infrastructure	 Customer-side infrastructure	 EVSE hardware	 Other soft costs
Examples	• Distribution network • Transformers • Conductor	• Panel • Conductor • Boring • Trenching • Conduit	• Charging station • Network equipment	• Signs • Bollards • Network • Maintenance fees
Owned by	NYSEG	Customer	Customer	Customer

Funding and incentives subject to approval.