

# Energy Efficiency Profile

## Crimson Heights Apartments



Crimson Heights Apartments invests in efficiency upgrades to reduce energy use and realize financial savings. The project demonstrates how the program can cost-effectively take a holistic approach to a multifamily building's efficiency.

### The Project

The owners of Crimson Heights Apts. were contacted by the NYSEG Market Rate Multifamily Program for a no-cost energy assessment of the entire complex. The energy assessment found there was opportunity to upgrade the existing building envelope features, specifically roof insulation and air sealing.

### The Solution

The property owners decided to fully capitalize on the Multifamily Program offerings by implementing all of the assessment's recommendations.

- Adding R-30 blown cellulose into the attic space to increase efficiency and energy savings.
- Sealing gaps from ductwork, soffits, chases, access points, utility penetrations and top plates of walls to reduce air leakage from conditioned spaces to non-conditioned spaces.

### Customer Feedback

*"We saw an opportunity for efficiency upgrades after a study was completed through the NYSEG Market Rate Multifamily program, and the program offered strong incentives to get them installed. It was an easy process and decision to move forward."*

Chip Crawford  
Crimson Heights Apartments  
Albion, New York



*Crimson Heights Apartments*

### Overall Results

Total Project Cost .....	<b>\$61,888</b>
Program Incentive .....	<b>\$42,079</b>
Customer Cost .....	<b>\$19,800</b>

To schedule your no-cost energy assessment  
call us at 800-444-5668 or email  
[MFenergysavings@theRISEgroupinc.com](mailto:MFenergysavings@theRISEgroupinc.com)

