



News Release

NYSEG AND RG&E OFFER BRIGHT IDEAS FOR AN ENERGY EFFICIENT, SAFE HOLIDAY SEASON
FOR IMMEDIATE RELEASE

Rochester, NY, December 4, 2007 – If you're making a list and checking it twice this holiday season, make sure energy-efficient and safe holiday lighting is on it.

While lighting a string of 64 traditional bulbs costs about \$4 per month (assuming 120 hours of use and an electricity price of 11 cents per kilowatt-hour), lighting a string of 100 miniature lights costs less than 50 cents per month. Using new light-emitting diode (LED) lights costs even less than that. In addition to offering the lowest operating costs, the LED lights also offer the longest operating life – up to 100,000 hours.

Along with energy efficiency, safety is another factor to consider when using holiday lighting. Here are some tips:

- Take a few minutes to check cords and plugs for potential hazards to reduce the possibility of a fire. Throw away lights that have frayed wires, damaged sockets or cracked or missing insulation.
- Make sure that holiday lights carry the seal of approval of a recognized safety-testing laboratory such as Underwriters Laboratories (UL).

Outdoor lighting

- Install or adjust outdoor electrical displays only during dry weather.
- Outdoor displays require outdoor-rated extension cords, fixtures, cords and bulbs.
- When hanging lights around your roofline or in trees, be sure to survey the area for overhead power lines and maintain at least a 10-foot distance.
- Keep all electrical connections off the ground and hang sockets downward to prevent water from seeping into them.
- Do not use more than three sets of standard lights on each extension cord.
- Do not run electrical cords through door or window openings where they can be damaged.
- For added protection, plug outdoor lights and decorations into circuits protected by ground fault circuit interrupters.

Indoor lighting

- Do not use more than three sets of standard lights on each extension cord.
- Keep lights away from carpeting, furniture and drapes.
- Turn off decorative lights before you go to bed or leave home.
- Avoid running cords under rugs, through doorways, or near furniture where they may be stepped on, tripped over or broken.
- Do not place cords around or near metal pipes, appliances or anything that is damp or metallic.
- Turn off electrical devices when making adjustments.

And always make sure household smoke detectors are working properly.

About NYSEG and RG&E: NYSEG and RG&E are subsidiaries of Energy East Corporation [NYSE:EAS], a super-regional energy services and delivery company in the Northeast. NYSEG serves 871,000 electricity customers and 256,000 natural gas customers across more than 40% of upstate New York. RG&E serves 359,000 electricity customers and 296,000 natural gas customers in a nine-county region centered on the City of Rochester. By providing outstanding customer service and meeting customers' energy requirements in an environmentally-responsible manner, NYSEG and RG&E will continue to be valuable assets to the communities they serve. For more information, visit nyseg.com and rge.com.

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